



CHEEKY & PUNKIE BEARS
2020 COLLECTION



It is with a great sense of pride that I welcome you to Merrythought's
2020 collection of Cheeky and Punkie bears

It was 90 years ago this year when my great-grandfather started to realise his ambition to create Britain's leading soft toy company, and it is testimony to his talent and dedication, and that of my grandfather and late father who followed him, that his legacy lives on today. I am honoured that Merrythought has been at the heart of my family for four generations, and that with the help of the fantastic team at our home in Ironbridge, the company continues to hand-make each teddy bear in the same building where it all began, back in 1930.

This collection showcases Merrythought's special 90th Anniversary Commemorative Cheeky and Teddy Bears, featured on pages 11 and 12, along with a beautiful range of new limited edition characters that really celebrate our high standards of quality and design. Together with our commitment to using superior materials and fine attention to detail, we aim to create teddy bears with individual personalities that bring many years of enjoyment.

Sarah Holmes, Managing Director

The Merrythought teddy bear; A companion for life

All bears in this collection feature jointed head and limbs, and are partly bean-filled.
Each is presented in a premium cotton drawstring dust bag, unless otherwise stated. Sizes are approximate.

www.merrythought.com

Year Bears



Merrythought Year Bears 2020

Merrythought is delighted to present the 2020 Year Bears, classically designed as premium mementos of 2020. Handmade from wavy yellow-gold mohair; each bear features the famous Merrythought wishbone motif, and '2020', embroidered onto the left paw in burnt orange thread, with a matching satin bow to finish.



Cheeky Year Bear 2020

T10M20 10" • Limited Edition 100
• Mohair • Cotton velvet



Year Bear 2020

JMG12M20 12" • Limited Edition 150
• Mohair • Cotton velvet

www.merrythought.com

Cheeky Bears



Cheeky Barney Beagle

An irresistible character crafted from biscuit coloured mohair and dressed in an endearing tri-coloured outfit made from super-soft 'minky' plush. Secured with a themed grosgrain ribbon, the bonnet is fully-lined, whilst his shorts feature an endearing little tail.

Clothing is removable.

T7BNJ 7" • Limited Edition 100

• Mohair • Wool felt • Cotton velvet • Luxury plush



Cheeky Bears



Cheeky Little Crystal – Rose Quartz

A show-stopping petite Cheeky crafted from pretty dusky-pink mohair; with sparkling Swarovski crystal fabric paws. This decadent bear is perfectly accessorised with a silver-plated necklace, in the centre of which is a genuine Swarovski crystal.

T6CSR 6" • Limited Edition 100

- Mohair • Swarovski crystal paws • Silver plated chain
- Swarovski crystal pendant • Cotton velvet



Cheeky Bear Cub – Plum

With a more round physique than most Cheeky bears, this cuddly character features premium berry-tipped mohair; complemented by a pearly-white face and tummy.

A matching purple organza bow is the perfect finishing touch.

T8PLM 8" • Limited Edition 75

- Mohair • Wool felt • Cotton velvet

Cheeky Bears



Cheeky Baby Dragon

This pint-sized white mohair Cheeky has been uniquely dressed in charming dragon-themed bonnet and shorts. His striking powder blue wool felt paws coordinate with the little spikes that run down the back of his outfit, and work with dark gold velvet to create a truly distinctive collector's piece.

T6DGN 6" • Limited Edition 100

• Mohair • Wool felt • Cotton velvet



Cheeky Primrose

A beautiful floral print fabric bow, and matching paws, give a cheerful twist to this traditional Cheeky.

T10PRIM 10" • Limited Edition 75

• Mohair • Wool felt • Cotton velvet • Cotton print fabric



Cheeky Bears



Cheeky Blue Mist

An opulent Cheeky crafted from luxurious silvery-blue wavy mohair; subtly accessorised with a beautiful organza bow.

T10BMST 10" • Limited Edition 75
• Mohair • Wool felt



Cheeky Little Macaron – Chocolate

This endearing little character is the latest design in our series inspired by the French confection, distinguished by an oversized head, contrasting fluffy tummy and a chocolate-brown nose.

T716CHC 7" • Limited Edition 100
• Mohair • Wool felt





Cheeky Guardsman

Proudly standing to attention, this tactile Cheeky has been carefully crafted from the highest grade gold wavy mohair and is presented in an iconic Queen's Guardsman outfit. The deep red velvet coat features embroidered detail and brass studs, whilst a fully-lined premium plush 'bearskin' hat is secured by gold braid.

Clothing is removable.

T10GRD 10" • Limited Edition 75

• Mohair • Wool felt • Cotton velvet • Luxury plush



Cheeky Beefeater

A perfect partner to Cheeky Guardsman, this pure white bear is made from the finest wavy mohair and dressed in a detailed ceremonial Beefeater uniform. The deep red velvet uniform is carefully embroidered in gold and black thread and features brass studs and a lace ruff collar. A high-quality velvet Tudor hat completes this patriotic outfit.

Clothing is removable.

T10BFT 10" • Limited Edition 75

• Mohair • Wool felt • Cotton velvet



Cheeky Bears



Cheeky Ophelia

With sparse dark-oatmeal mohair and tonal velvet paws, this rustic Cheeky is prettily dressed with a layered lace collar, secured with a satin bow.

T12OPH 12" • Limited Edition 75

• Mohair • Wool felt • Cotton velvet • Lace collar



Cheeky Ralf

Made from tipped chestnut-brown mohair; this timeless Cheeky is finished with a cream grosgrain bow that perfectly matches his velvet paws.

T9RLF 9" • Limited Edition 100

• Mohair • Wool felt • Cotton velvet



Cheeky & Punkie Bears



Cheeky & Punkie Scottie

Crafted in caramel-gold mohair, this adorable Cheeky and Punkie duo each wears a traditional tartan outfit with green velvet detail and charming Scottie dog embroidery.

Sold separately.

• Mohair • Wool felt • Cotton velvet • Cotton print fabric



Cheeky Scottie

T8SCT 8" • Limited Edition 100



Punkie Scottie

JPA9SCT 9" • Limited Edition 75



Two exquisite collectable bears to mark 90 years of Merrythought.

A marriage of ruby (40th) and golden (50th) anniversary years, these distinguished characters feature our special 90 years logo embroidered onto the left paw, and hints of deep ruby and rich gold throughout their design. The stunning anniversary colours pair beautifully with pure silk paws and specially commissioned mohair plush, which combines both bright gold and copper hairs, giving an overall look of pure luxury.

Featuring deep-brown glass eyes and a hand-embroidered nose and smile, each bear is finished with a luscious double satin bow, in the centre of which is a dazzling plated-gold and ruby crystal Merrythought wishbone pendant.

Presented in an exclusive '90th Anniversary' drum box, along with a certificate that has been hand-signed by Sarah Holmes, Merrythought's Managing Director and great-granddaughter of founder, Gordon Holmes.

90th Anniversary Bears



Merrythought 90th Anniversary Commemorative Bears



90th Anniversary
Commemorative Cheeky Bear

T12A90 12" • Limited Edition 200
• Mohair • Silk • Gold plated pendant



90th Anniversary
Commemorative Teddy Bear

MAJ13A90 13" • Limited Edition 300
• Mohair • Silk • Gold plated pendant

www.merrythought.com

Cheeky & Punkie Bears



Cheeky & Punkie Pebble

This delightful tiny Cheeky and Punkie pair are made from multi-tonal stone-grey mohair, enhanced by dark gold footpads and muzzle, and a striking tartan bow to finish.

Sold separately.

• Mohair • Wool felt • Cotton velvet



Cheeky Pebble

T6PBL 6" • Limited Edition 75



Punkie Pebble

JP6PBL 6" • Limited Edition 75

Punkie Bears



Punkie Peter

A delightful Punkie crafted from milk chocolate and dark blonde mohair, with mink-brown velvet feet. He is brought to life by an adorable blue wool felt jacket, secured by a single brass stud.

JPA7PTR 7" • Limited Edition 75

• Mohair • Wool felt • Cotton velvet



Punkie Jacob

Subtly contrasting copper and light gold mohair has been brought together to create an endearing palm-sized Punkie panda, elegantly finished with a rich navy blue velvet bow.

JPA6JCB 6" • Limited Edition 75

• Mohair • Wool felt • Cotton velvet





Punkie Oceana

Pearl-coloured wavy mohair is really enhanced by this bear's pale sea-green inner ears and organza bow, in the centre of which is a decorative silver pendant.

JPA9OCN 9" • Limited Edition 75

- Mohair • Wool felt • Cotton velvet
- Silver plated pendant

Punkie Bears



Punkie Mallow

This tactile Punkie's pretty mauve-grey mohair is beautifully contrasted by raspberry-pink inner ears and tummy, whilst a white top-knot and organza bow give an overall softness to the finished design.

JP7MLW 7" • Limited Edition 75

• Mohair • Wool felt • Cotton velvet



Punkie Freddie

A traditionally styled Punkie made from curly peach and taupe coloured mohair, dressed in khaki-grey velvet shorts.

JP7FDE 7" • Limited Edition 75

• Mohair • Wool felt • Cotton velvet



Punkie Bears



Punkie Grizzly Cub

An adorable bear cub made from tipped, coffee-coloured mohair, with embroidered paws. The detachable premium plush outfit includes a fully-lined bonnet and shorts, complete with characteristic little bobtail.

Clothing is removable.

JP8GRZ 8" • Limited Edition 75

• Mohair • Luxury faux fur





Punkie Woolly

This unique punkie is the first of its kind to be made from pure wool plush. Shades of baby pink and dark cream are beautifully brought together by dark lilac Alcantara shorts.

JP8WL 8" • Limited Edition 75

• Wool Plush • Mohair • Wool felt • Cotton velvet • Alcantara suede





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www.merrythought.com



#merrythoughtbears

Made in England
Est. 1930